

CASE STUDY CREATION PACKAGE

Case studies are an excellent tool to help you convince your prospects of the value of your product and show them how it has helped someone just like them to succeed.

Traditionally, case study writing has been costly and time consuming. We want to make it easy. We have the industry experience to dig out the details and quantifiable benefits that will make your case study truly powerful.

What You Get:

- Interview call with internal project manager to discuss highlights and main messaging (30 min)
- Interview call with your customer (30 min)
- Professionally written and designed case study, including:
 - About Customer
 - Customer Business Challenge
 - Customer Solution(s)
 - Customer Quotes
 - Solution Benefits
 - Professional Case Study Format
 - One round of revisions*

What We Need:

- Permission from the client
- Introduction to client and assistance with scheduling call
- Your company description
- Your logo in PDF and JPG formats
- Client logo in PDF and JPG formats
- Solution screenshots (optional)

Cost: \$985 USD

3 pack: \$2,785 USD

*Additional time for revisions/services – \$125/hr

What Partners Say:

“OMG!!! I read this through twice and it’s fantastic! The quotes you managed to get from our client are amazing! We sometimes have a hard time getting quantifiable data from our customers but you were able to include great numbers about time saved and costs reduced due to using our system.” – **Vicinity Manufacturing (ISV)** [\[View Case Study\]](#)

“We are in awe of how wonderful the case study turned out, we can’t stop smiling.”

– **Bam Boom Cloud (VAR)** [\[View Case Study\]](#)